

## Waukesha County



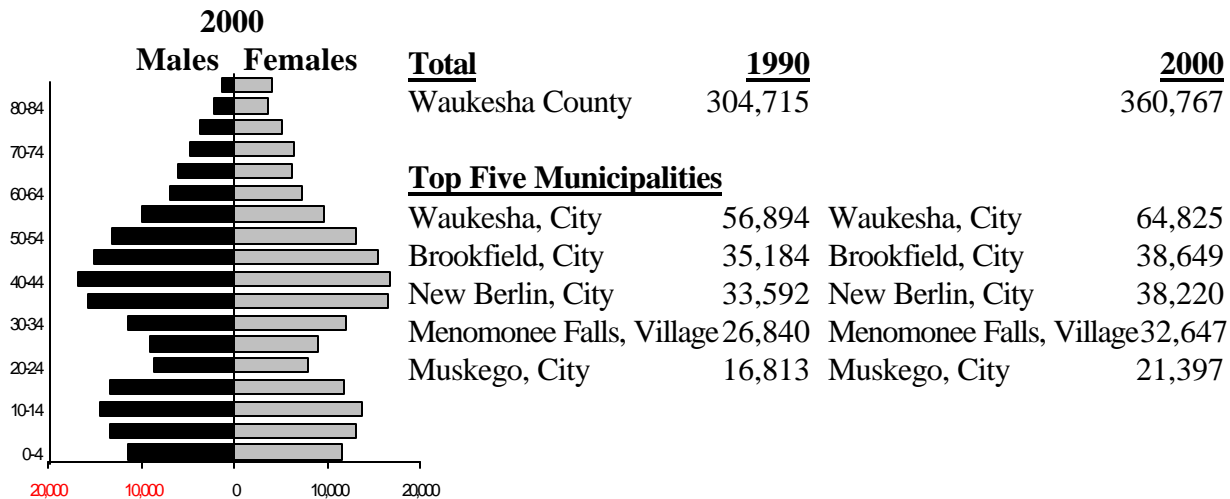
...experienced a 18.4% increase in population between 1990 and 2000, resulting in a 2000 total population of 360,767. In 2000, the county had 649.4 persons per square mile, a density much higher than the state as a whole. The median age in Waukesha County is 38.1, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Waukesha.

The median value of owner-occupied housing in Waukesha County is \$170,400. 1.0% of the housing units are seasonal, a value much below the state's average of 6.3%.

Farmland covers 29.7% of the county, while 42.9% of Wisconsin land is used for farming. The county is 11% forested and has 118 of the State's 15,057 lakes.

In Waukesha County, Quad Graphics Inc. employs more workers than any other manufacturing firm, and Kohl's Department Stores Inc. is the largest non-manufacturing employer. The Service industries generate the largest share of the county's total personal income. Waukesha County's 1999 median household income was \$62,839.

## Population



## Quality of Life

	<u>Wisconsin</u>	<u>Waukesha</u>
Persons per Square Mile, 2000	98.8	649.4
Number of Staffed Hospital Beds, 1995	16,070	811
Average Birth Rate per 1,000 population, 2000	12.9	12.1
Public School Enrollment, 2000-2001	879,476	59,274
Number of 2000 Public High School Graduates	58,545	4,461
1999-2000 Public High School Dropout Rate	2.3%	0.3%

## Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>Waukesha</u>	<u>Wisconsin</u>	<u>Waukesha</u>
Birth Rate (per 1,000)	14.8	13.3	12.9	12.1
Death Rate (per 1,000)	8.7	6.3	8.7	7.7
Number of Marriages	38,934	2,427	36,100	2,372
Number of Divorces	17,727	1,081	17,337	1,071

**Housing**

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	110,452	140,309
Number of Single-Unit Structures	86,407	106,865
Number of Multiple-Unit Structures	22,345	32,609
Number of Single Units Permitted	1,789	1,848
Number of Multiple Units Permitted	1,617	600
Percent Seasonal Housing	1.1%	1.0%
Median Value, Owner-Occupied	\$96,300	\$170,400
Median Rent	\$480	\$663

**Recreation**

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Waukesha</u>
Campgrounds	1,106	16
Campsites	75,367	957
Hiking Trails (in miles)	5,617	192
Mountain Biking Trails (in miles)	3,155	83
Cross Country Skiing Trails (in miles)	4,154	92
Snowmobile Trails (in miles)	14,896	171
Visitor Expenditures, 2000	\$11,046,539,344	\$563,078,897

**Income**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$3,475,631	\$7,393,178	\$14,607,980
Non-Farm Personal Income (in thousands)	\$3,454,106	\$7,383,734	\$14,605,539
Farm Income (in thousands)	\$21,525	\$9,444	\$2,441
Per Capita Income	\$12,409	\$24,143	\$40,344
Transfer Payments (in thousands)	\$245,124	\$522,638	\$1,038,128
Proprietor Income (in thousands)	\$198,211	\$373,698	\$690,468

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**Banking**

<b><u>2000</u></b>	<b><u>Wisconsin</u></b>	<b><u>Waukesha</u></b>
Savings Institutions-Offices	396	37
Savings Institutions-Savings Capital (Millions)	\$12,761	\$1,039
Commercial Banks-Offices	1,720	125
Commercial Banks-Deposits (Millions)	\$62,618	\$4,311

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**Government Finance**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Waukesha</u></b>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$480,281
Effective per Capita Property Tax	\$997	\$1,397
Total Expenditures (in 1,000's)	\$17,139,825	\$1,031,823
In Dollars per Capita	\$3,322	\$3,001
As Percent of Total:		
Education	43.2%	50.7%
Health & Hospital	4.5%	2.4%
Police	5.0%	5.3%
Fire	2.3%	2.5%
Public Welfare	6.8%	2.9%
Highways	7.7%	5.9%

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**Retail, Service, Wholesale**

<b><u>1997</u></b>	<b><u>Wisconsin</u></b>	<b><u>Waukesha</u></b>
Number of Retail Sales Establishments	21,717	1,385
Sales (in thousands)	\$50,520,463	\$4,094,223
Annual Payroll (in thousands)	\$4,826,217	\$392,366
Number of Service Establishments	55,618	3,939
Receipts (in thousands)	\$48,559,607	\$3,033,814
Annual Payroll (in thousands)	\$18,990,629	\$1,141,150
Number of Wholesale Establishments	8,025	1,272
Sales (in thousands)	\$57,192,863	\$11,523,804
Annual Payroll (in thousands)	\$3,764,944	\$672,123

**Manufacturing****1997****Wisconsin****Waukesha**

Number of Establishments	9,936	1,148
Number of Employees	562,479	49,130
Total Payroll (in 1,000's)	\$18,766,395	\$1,760,273
Production Workers, average number	416,254	34,599
Production Worker Hours (in 1,000's)	837,444	70,480
Production Worker Wages (in 1,000's)	\$11,952,570	\$1,051,082
Value Added (in 1,000's)	\$54,947,083	\$4,944,772
Value of Shipments (in 1,000's)	\$117,382,992	\$9,434,623

**2002 Top Employers****Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Quad Graphics Inc.	1000+	Commercial Printing
General Electric Co.	1000+	Diagnostic Medical Devices
Cooper Power Systems Inc.	1000+	Power & Distribution Transformers
Dresser Inc.	1000+	Motors and Generators
Harley-Davidson Motor Co. Operations	500-999	Motorcycles, Bicycles, and Parts

**Top Five Non-Manufacturing Firms**

Kohl's Department Stores Inc.	1000+	Department Stores
Waukesha Memorial Hospital Inc.	1000+	General Hospital
School District of Waukesha	1000+	Elementary and Secondary School
County of Waukesha	1000+	County Government Services
Target Corporation	1000+	Department Stores

**Employment by Industry**

	<b><u>1980</u></b>	<b><u>1990</u></b>	<b><u>2000</u></b>
Mining	413	402	439
Construction	7,732	12,679	18,462
Manufacturing	33,524	44,871	56,754
Transportation and Public Utilities	6,026	8,185	9,516
Trade	30,091	47,182	65,640
Services	39,244	59,424	98,605
Government	14,205	15,486	18,270

## Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$14,013	\$10,538	\$21,791
Construction	\$167,242	\$410,791	\$883,563
Manufacturing	\$722,942	\$1,498,978	\$2,711,540
Transportation and Public Utilities	\$99,324	\$264,918	\$395,398
Trade	\$380,005	\$950,417	\$1,977,103
Services	\$386,654	\$1,143,609	\$3,245,733
Government	\$204,176	\$431,595	\$711,820

## Natural Resources

	<u>Wisconsin</u>	<u>Waukesha</u>
Land Area (square miles)	54,310	556
Total Forest Land (in thousands of acres)	15,964.8	40.2
Commercial	15,702.5	38.6
Non-Commercial	262.3	1.6
Percent Land in Forests	46%	11%
Number of Lakes	15,057	118
Total Acreage of Lakes	982,155	15,156

## Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Waukesha</u>
Number of Farms	65,602	630
Land in Farms (acres)	14,900,205	105,608
Average size of Farm (acres)	227	168
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$856
Vegetables, Sweet Corn, and Melons	\$149,443	\$1,557
Fruits, Nuts, and Berries	\$140,140	\$103
Nursery and Greenhouse Crops	\$157,348	\$10,059
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$10,489
Cattle and Calves	\$670,518	\$2,110
Hogs and Pigs	\$151,164	\$560

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

## **SOURCES:**

### **TEXT**

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

### **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

### **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

### **RECREATION**

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Facts.



## **RETAIL, SERVICE, WHOLESALE**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

## **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## **EMPLOYMENT BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **NATURAL RESOURCES**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

## **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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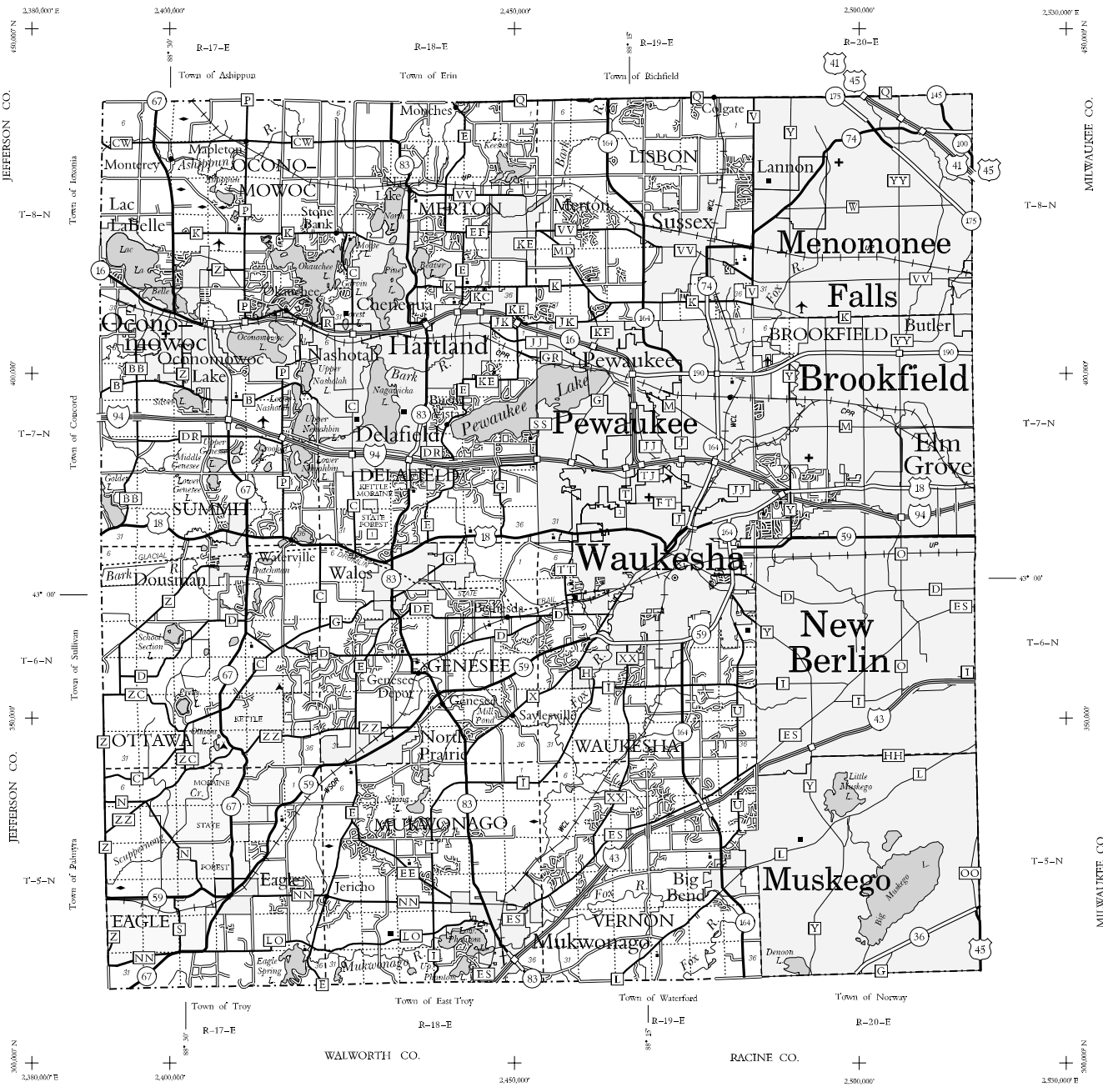
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LEGEND

- Freeway
- Multilane Divided
- U.S. or State Hwy
- County Trunk Hwy
- Town Road
- Firelane
- Railroad
- State Trail
- Interchange
- Highway Separation
- Interstate Highway No.
- U.S. Highway No.
- State Highway No.
- County Highway Letter
- State Boundary
- County Boundary
- Civil Town Boundary
- Section Line
- Dam
- Hospital
- Schools
- Airport
- County Seat
- Unincorporated Village
- Fish Hatchery
- Game Farm
- Public Hunt. or Fish. Geds.
- Public Camp & Picnic Geds.
- Ranger Station
- State Park
- County Park
- Woodsed Facilities
- Modern Facilities
- Rustic Facilities
- Ethan Allen School
- Univ. of Wisconsin - Waukesha

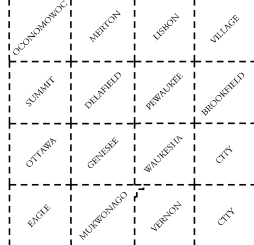


DISTRICTS

SECTION NUMBERING OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36

CIVIL TOWNS



- For boundaries of public hunting and fishing grounds please contact the Department of Natural Resources
- Public hunting and fishing grounds not shown within Kettle Moraine State Forest

MILES OF HIGHWAY as of Jan. 1, 1998

STATE	230
COUNTY	389
LOCAL ROADS	242
OTHER ROADS	40
TOTAL FOR COUNTY	2761

Land Area (1990 Census) ... 556 sq mi  
Population (1990 Census) ... 30,725  
County Seat ... Waukesha

WAUKESHA CO.

DEPARTMENT OF TRANSPORTATION

STATE OFFICE BUILDING

Madison, Wisconsin

Scale 0 1 2 MILES

Corrected for

JAN. 2000

Base compiled from U.S.G.S. Quadrangles 1:100,000 Series

Grid based on the state plane coordinate system, south zone and the NAD 27